

Polis Conference Schedule 2013 #PolisTrust
Subject to change!

NOTE THERE ARE PARALLEL SESSIONS IN TWO ADJACENT VENUES

Sheikh Zayed Theatre Session

0900 Introduction
Charlie Beckett, Director, Polis, LSE

0915
Trust and the BBC
Chair: Steve Hewlett
Keynote speaker: Mary Hockaday, Head of the BBC Newsroom

1000:
Trust in Newspapers:
How can the press regain the trust of the public in the wake of phone-hacking, Leveson and budget cuts?
Chair: Steve Hewlett
Phillipa Kennedy (Sun Ombudsperson)
Neil Wallis (ex News of the World)
Alexi Mostrous (The Times)
Martin Hickman (The Independent)

1100 Break – free refreshments

1130-1230
TV Revealed:
Budgets are under pressure, rolling news cuts time, so how do TV journalists manage to produce quality journalism?
Chair: Stewart Purvis,
Laura Kuenssberg, Business Editor, ITV News
Sophy Ridge, Sky News
Shelley Jofre, Panorama, BBC
Jenny Kleeman, Unreported World, Channel 4

1230-1300
Phone-hacking, 'churnalism' and the future of journalism
Keynote conversation:
Nick Davies (The Guardian)
Chair : Ben Fenton

1300-1400 Lunch – free drinks and sandwiches

1400-1500
Trust In Europe
As the European economic crisis continues, what can journalists do when the public lose trust in their leaders?
Chair: Mike Mullane (EBU)
Barbara Serra, Al-Jazeera, Italy
Nik Gowing, BBC
Asun Gomez TVE
Julia Chatterley, CNBC

Jonty Bloom, BBC1500-1600

Trust in Power

Who is to blame for the growing public scepticism about democracy in the UK?

Politicians or the news media?

Chair: Charlie Beckett (LSE)

Robert Phillips (Writer on Citizen and State)

Ian Leslie (Author 'Born Liars')

Paul Staines (Guido Fawkes)

Douglas Carswell MP

Wolfson Theatre Sessions:

0900:

LSE Media Policy Project Session

Gags, blags and whistle-blowers - regulating talking to the press

Who should we control – if at all – the way that journalists talk to those in power or those who want to give away secrets?

LSE Media Policy Project Session

Chair: Andrew Scott, LSE Department of Law & LSE Media Policy Project

Barry Fitzpatrick, (Deputy General Secretary, National Union of Journalists)

Gavin Millar, QC

Andrew Bousfield, (Private Eye)

1000:

How to build trust in your journalism?

What can news media organisations do in the digital age to build the confidence and engagement of their audiences?

Chair: Charlie Beckett (LSE)

Ruurd Bierman (former director Dutch public service broadcaster NOS)

Cilla Benkö (DG, Swedish Radio);

Trushar Barot, BBC

1100-1130 Break

1130-1230

Skills For The Future

What do you need to know and what skills do you need to be a journalist in the digital age?

Chair: Kurt Barling (BBC)

Launch of BBC Innovation Award - David Hayward (BBC Academy)

Jonathan Baker, BBC College of Journalism

Prof Richard Sambrook (Cardiff University)

1230-1300

How to use social media for journalism

What can journalists do with social media to improve their journalism?

Chair: Matthew Eltringham, BBC Academy

Yasmine El Rafie (Polis Fellow - how to use social media to network BME people)

Nadja Hahn, ORF (Polis Fellow - how to use social media for public service media)

1300-1400 Lunch

1400-1500

Churnalism - How To Avoid It

In an age of aggregation and digitally driven public relations combined with reduced

newsroom resources, how do journalists stay honest and avoid recycling spin?

Chair: James Ball (Guardian)

Sian Kevill, (MAKE Media)

Alison Gow (North Wales Daily Post)

Emma Slater (New Journalist of the Year)

1500-1600

Trust In Digital

How can journalists use the new digital tools for social media and data analysis to create more exciting and effective journalism?

Chair: James Ball (Guardian)

Esra Dogramaci - social media expert

Nicola Hughes - Knight Mozilla/Guardian

Marianne Bouchart - Bloomberg