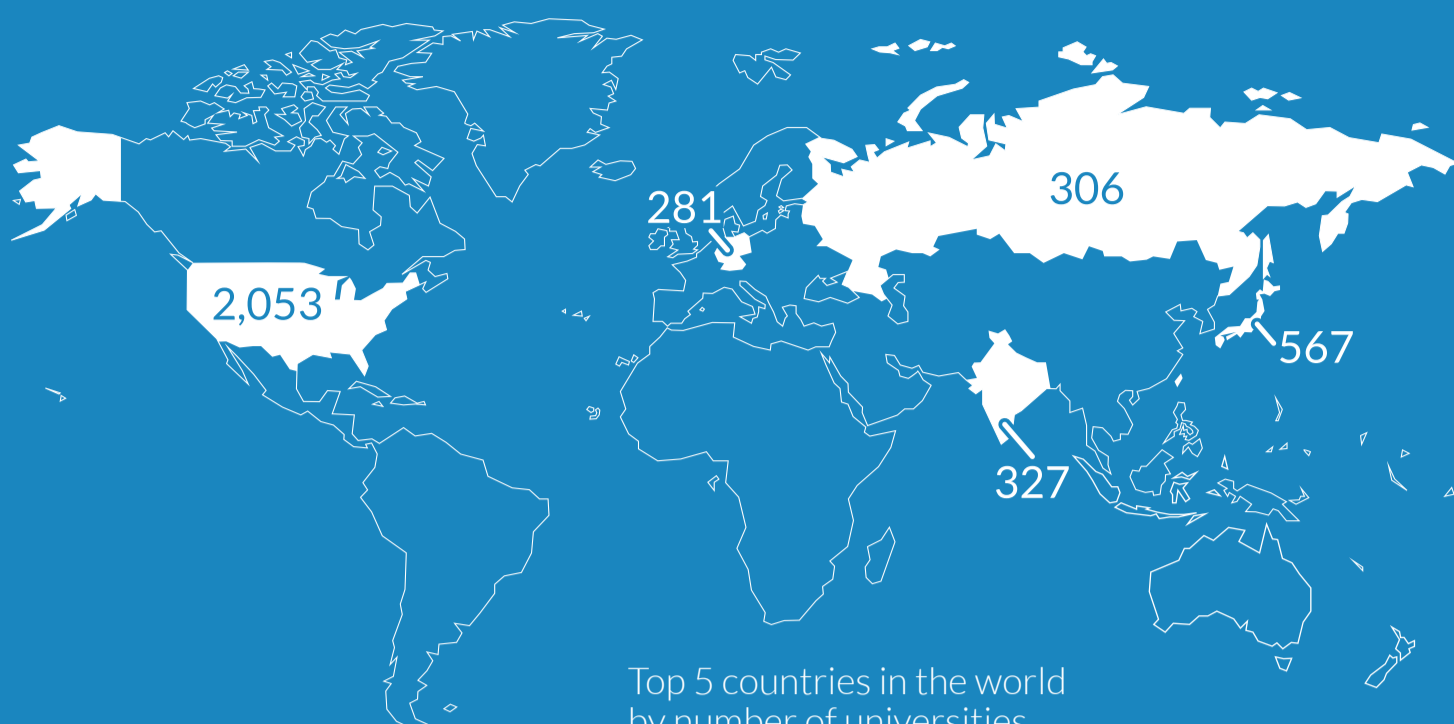


How does **CALL FOR PARTICIPANTS** help connect universities and the public?

There is a lot of interesting research happening in the world every day



In the UK

134,805

Research-intensive academic staff members in UK



568,505

Postgraduate students writing pieces of original research with people participating in their research

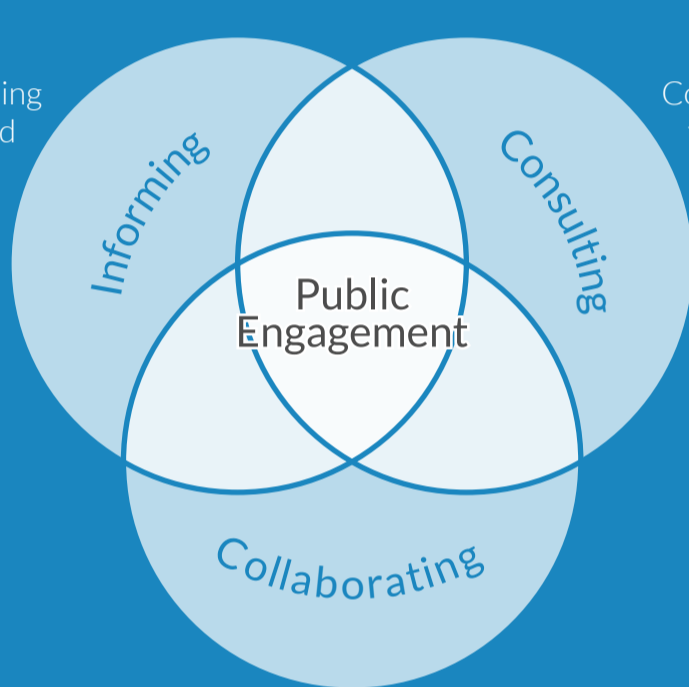
638,000

volunteers for NHS clinical trials in 2012. According to a recent story by BBC, medical trials are also increasing in popularity

Problem Researchers need participants for their work and often struggle finding people outside their institution

Public engagement is how universities stay in touch with their surrounding communities

Informing: Inspiring, informing and educating the public, and making the work of higher education more accessible



Consulting: Actively listening to the public's views, concerns and insights

Collaborating: Working in partnership with the public to solve problems together, drawing on each other's expertise

Problem Researchers need participants for their work and often struggle finding people outside their institution

Solution - Call for Participants - an online platform that effortlessly connects universities and the public

Unique Selling Point



Free for academics and the public - now and always



Participants aren't paid by CFP - no 'professional' participants giving a sample representative of the real world



Savings in time and effort



Involvement of universities

What does Call for Participants offer

NOW

FUTURE

Study notifications tailored to participant's eligibility



Study search functionality

Public facade for research



Institutions integration and streamlining of ethical approval process

Social media integration



Control and analysis capabilities for universities to manage content from their institution



Commercial study integration



Logistics tools for participation management



Special features for medical research

To find out more on how Call for Participants works, go to www.CallForParticipants.com