



Writing guidelines for the [International Development blog](#) at LSE

We really appreciate your contribution to the International Development blog at LSE. To keep tone and structure consistent, please follow the guidelines below:

Subject

Anything about International Development – and it is a broad subject. At the Department of International Development we are dedicated to understanding problems of poverty and late development within local communities, as well as national and international political and economic systems. We encourage an interdisciplinary approach to postgraduate teaching and research, and this is reflected in the diversity of the blog topics.

We also encourage students to write about books they have read, events they have attended and current affairs they have been observing, or simply your experience of being a student at the LSE?.

Tone

Blogs sound better when they are written in a conversational style. Remember the blog's audience extends outside of the academic world so try to avoid using overly academic words. Imagine you are 'talking' to a good friend who is not from an international development background, who has a few minutes to give of their precious time to listen to your thoughts on a topic.

Structure

The blog post should be between 600-1000 words and should cover one, or at most two, central points. Paragraphs should be made up of no more than six sentences. Sentences shouldn't be too long - try to cut out any unnecessary words and sentences as this loses the reader's attention.

Use hyper-links instead of citations or references. The reader should be able to follow the links to find out more about your information source. If you are unsure how to create hyperlinks, simply place the URL in parentheses where you would like it placed and we will do the rest.

What to send

- Title for your piece
- Your written article, or a para or two on the main idea
- A 50 word short bio about yourself
- Any images/graphics/videos you would like uploaded alongside your blog. Remember, if these are not your own, then please also send us a link to the media

If you have any questions, please contact Dipa Patel at d.patel@lse.ac.uk