

## 2014 Polis Journalism Conference Schedule- Friday, March 28<sup>th</sup> 2014

Time	Sheikh Zayed Theatre	Wolfson Theatre	Thai Theatre
830-900	<b>Breakfast</b>		
900-1000 SESSION 1	<p><b>Crossing the line: How far would you go for a story</b> <i>Journalists sometimes have to 'cross the line' in pursuit of a story to hold power to account. In this session some outstanding journalists talk with veteran broadcast editor and journalism professor Stewart Purvis about how they make judgements.</i></p> <p>Chair: Stewart Purvis, City University Panellists: Cathy Newman, Presenter, Channel 4 News Tom Giles, Editor, BBC Panorama James Dean, Investigative Reporter, The Times</p>	<p><b>LSE Media Policy Project session: Watching the watchdogs</b> <i>Leveson's recommendations have split civil society. The panel will discuss how civil society organisations reach important policy decisions, who they aim to represent and speak for, and to whom they are responsible</i></p> <p>Chair: Mark Thompson, Open Society Foundations Panellists: Thomas Hughes, Article 19 David Aaronovitch, Index on Censorship</p>	<p><b>Showcase Session 1:</b> <i>Technology startups with products geared towards journalists present their ideas and platforms</i></p> <p>Chair: Svenja Ottovordemgentschenfelde</p> <p><i>PageDial:</i> Mariam Cook <i>Sourcefabric:</i> Daniel James <i>Cura:</i> Wessel van Resburg <i>Curator:</i> Daniel Nordh</p>
1000-1100 SESSION 2	<p><b>Journalism after Snowden: Watchdog or thug?</b> <i>In the wake of the Snowden story and the Leveson Inquiry into the press, we ask whether British journalism is too supine or too aggressive? Was the publication of state secrets justified?</i></p> <p>Chair: Anne McElvoy, BBC and The Economist Panellists: Annette Dittert, ARD Michael Crick, Channel 4 News Ed Lucas, The Economist</p>	<p><b>Reducing the cost of investigations</b> <i>Does all investigative journalism have to be done by big teams of well-resourced journalists in big media organisations? This session will provide some practical tools and examples of successful investigative data journalism.</i></p> <p>Paul Bradshaw, City University Lyra McKee, Investigative reporter Jonathan Stray, Columbia University</p>	<p><b>Egyptian media after the uprising: Transparency in transition time?</b> <i>Fatima El Issawi launches Polis report on Egyptian media</i></p> <p>Chair: Rasha Qandeel, BBC Panellists: Fatima El Issawi, Polis Reem Maged, ONtv Egypt</p>
1100-1130	<b>Coffee Break</b>		
1130-1230 SESSION 3	<p><b>#FreeAjStaff Update:</b> Al Anstey, Managing Director, Al Jazeera English <b>(1100)</b></p> <p><b>Taking on the world: The Guardian (1130)</b> <i>In the last 12 months The Guardian has published one the biggest scoops in its history. The Snowden revelations brought intelligence officials into its offices to smash up hard-drives. At the same time it is re-inventing itself as the radical liberal journalism platform for the world. Steve Hewlett puts its editor under the spotlight.</i></p> <p>Chair: Steve Hewlett, BBC Media Show Keynote: Alan Rusbridger, Editor, The Guardian</p>	<p><b>Social media in the newsroom</b> <i>Experts explain how you can use social media to promote engagement with your audience and to dig for data that will improve your journalism</i></p> <p>Chair: Sue Llewellyn, social media consultant Panellists: Paul Myers, Internet Research Clinic Cordelia Hebblethwaite, BBC Trending Dr Claire Wardle, Tow Center</p>	<p><b>No session</b></p>
1230-1330	<b>Lunch</b>		

**SCHEDULE SUBJECT TO CHANGE**

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1330-1430 SESSION 4	<p><b>A new dawn for Newsnight?</b> <i>The BBC has brought in former Guardian deputy editor Ian Katz to revive its flagship news debate programme Newsnight. Krishnan Guru-Murthy asks if he can make it the BBC's top transparency programme again.</i></p> <p>Chair: Krishnan Guru-Murthy, Channel 4 News Keynote: Ian Katz, Editor, BBC Newsnight</p>	<p><b>Talk! The art of the interview</b> <i>It might be the oldest formula in journalism but the interview is still the best way to hold someone to account - ask them good questions.</i></p> <p>Panellists: Eleanor Mills, Sunday Times Camilla Long, Sunday Times</p>	<p><b>Making elections more transparent</b> <i>Can voting aid applications transform election coverage?</i></p> <p>Chair: Mike Mullane, Eurovision Panellists: Kamila Varadzinová, Czech Radio Jaakko Alasaarela, ZEF</p>
1430-1530 SESSION 5	<p><b>The future of transparency journalism</b> <i>A new generation of journalists is emerging, finding fresh ways to hold power to account. What skills do they need? How will their work change? We bring together former top news professionals and journalism educators to debate the way forward.</i></p> <p>Chair: Richard Gizbert, Al Jazeera Listening Post Panellists: Eric Newton, Knight Foundation George Brock, City University Richard Sambrook, Cardiff University Angela Phillips, Goldsmiths University</p>	<p><b>Investigative journalism today</b> <i>Three very different investigative journalists talk about how they are using new techniques alongside traditional skills to dig for stories in finance, politics and government.</i></p> <p>Chair: Rose Waterhouse, City University Panellists: Mark Watts, Exaro Solomon Hughes, Private Eye Alice Ross, Bureau of Investigative Journalism</p>	<p><b>Showcase Session 2 (1430)</b> <i>Technology startups with products geared towards journalists present their ideas and platforms</i></p> <p>Chair: Svenja Ottovordemgentschenfelde <i>The News Hub:</i> William Stolerman <i>ShouldWe:</i> George Bevis</p> <hr/> <p><b>Gender and Innovation (1500)</b> <i>We investigate whether women can be seen as 'innovators' and 'risk takers' in media enterprises</i> Panellist: Laurie Penny, New Statesman</p>
1530-1630 SESSION 6	<p><b>Holding Europe to account</b> <i>As Europe prepares to go to the polls in a month's time it is facing a political crisis. How can journalists get citizens to engage with European issues and how should they report on the growth of scepticism?</i></p> <p>Chair: Ray Colgan, Eurovision News Panellists: Cilla Benkö, Swedish Radio Susanne Gelhard, ZDF Jukka Niva, YLE TV Barbara Serra, Al Jazeera English</p>	<p><b>Innovation in transparency</b> <i>Cutting edge journalists and a journalism foundation expert talk about how they are using new technology to report in fresh ways from war zones, for general journalism and for fact-checking.</i></p> <p>Chair: Samantha Barry, BBC Panellists: Sarah Marshall, Wall Street Journal Will Moy, FullFact Eric Newton, Knight Foundation Luke Lewis, BuzzFeed UK</p>	<p><b>No session</b></p>
1645-	<b>Drinks Reception</b>		