



27 March, LSE, New Academic Building, 54 Lincoln's Inn Fields

#Polis2015

TIME	<u>Sheikh Zayed</u>	<u>Wolfson</u>	<u>Thai</u>
0830-0930			<b>MPP: Digital Intermediaries:</b> Damian Tambini & Sharif Labo
0900-0930	<b>Registration</b>		
0930-1030	<b>Keynote I:</b> Adam Boulton	<b>Engaging Journalism: Reaching Youth</b> Eleanor Mills (Chair), Kevin Sutcliffe, Anna Doble, Abi Wilkinson	<i>Keynote I video link</i>
1030-1130	<b>The Media Battleground: talking tactics to spin to victory</b> Jo Coburn (Chair) Miranda Green, Mary Riddell, Tim Montgomerie, Adam Ramsay, Matthew Goodwin	<b>New tools and platforms: Twitter &amp; The Guardian</b> Rama Sharma (Chair), Joanna Geary and Alberto Nardelli	<b>Digital activism and information projects</b> Bart Cammaerts (Chair), Michael Sani, Laura Townsend, Will Moy
1130-1200	<b>Coffee</b>		
1200-1300	<b>Significance: what's the big story of this election?</b> Anne McElvoy (Chair), Isabel Hardman, Mary Anne Seighart, Rafael Behr, Pat Kane	<b>Predicting the results</b> Tony Travers (Chair), Deborah Mattinson, Peter Kellner, Nick Anstead	<b>Engaging Young People in Politics- Showcase</b> Emily Reves (Chair), Danny Bartlett, Matteo Bergamini, Georgia Gould
1300-1400	<b>Lunch</b>		
1400-1500	<b>Keynote II:</b> Andrew Marr	<i>Keynote II video link</i>	<i>No session</i>
1500-1600	<b>BBC v Buzzfeed?: which platform will win the election?</b> Alistair Stewart (Chair), Jamie Angus, Chris Birkett, Jim Waterson, Helen Lewis, Lucy Fisher	<b>New forms of political journalism</b> Adrienne Russell (Chair), Emily Ashton, Charlotte Henry, Joseph Stashko	<b>New research on journalism and democracy</b> Nick Anstead (Chair), Ruth Garland, Olivier Driessens, Svenja Ottovordemgentschenfelde
1600-1700	<b>Revoluting Europe: continental media at a time of upheaval</b> Mike Mullane (Chair), Cilla Benko, Vasilis Bitsis, Jordi Barcia, Guillaume Debre	<b>Political Advertising- the poster campaign</b> Sue Macmillan (Chari), Sam Delaney and Benedict Pringle	<i>No session</i>
1700-1800	<b>Drinks Reception</b>		



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## SPEAKERS

Jamie Angus, BBC @grvlx001  
Nick Anstead, LSE @NickAnstead  
Emily Ashton, Buzzfeed @elashton  
Jordi Barcia, RNE @jordibarcia  
Danny Bartlett, Telefonica @whosbored  
Rafael Behr, Guardian @rafaelbehr  
Charlie Beckett, LSE Polis @CharlieBeckett  
Cilia Benkö, Swedish Radio @CillaBenko  
Matteo Bergamini, Shout Out UK @Shoutout\_UK  
Chris Birkett, Freelance @inevermentionit  
Vasilis Bitsis, Euronews SA  
Adam Boulton, Sky News @adamboultonsky  
Bart Cammearts, LSE  
Jo Coburn, BBC Daily Politics, @Jo\_Coburn  
Guillaume Debré, TF1  
Sam Delaney, Freelance @DelaneyMan  
Anna Doble, BBC @annadoble  
Olivier Driessens, LSE @odriessens  
Ruth Garland, LSE  
Joanna Geary, Twitter @JoannaUK  
Mathew Goodwin, University of Nottingham @GoodwinMJ  
Georgia Gould, Cllr Kentish Town, @Georgia\_Gould  
Miranda Green, Freelance @greenmiranda  
Isabel Hardman, Spectator @IsabelHardman  
Charlotte Henry, City A.M. @charlotteahenry  
Steve Hermann, BBC @BBCSteveH

Peter Kellner, YouGov  
Helen Lewis, New Statesman @HelenLewis  
Sue MacMillan, @suemacmillan  
Andrew Marr, BBC @MarrShow  
Deborah Mattinson, Britain Thinks @debmattinson  
Anne McElvoy, London Evening Standard @annemcelvoy  
Eleanor Mills, The Sunday Times @EleanorMills  
Tim Montgomerie, The Times @Montie  
Will Moy, Full Fact @puzzlesthewill  
Mike Mullane, EBU @mikemullane  
Alberto Nardelli, The Guardian @AlbertoNardelli  
Svenja Ottovordemgentschenfelde  
Benedict Pringle, AMV BBDO @benedictpringle  
Adam Ramsay, openDemocracy @AdamRamsay  
Emily Reves, LSE @EmilyReves  
Mary Riddell, Daily Telegraph @MaryRiddell  
Adrienne Russell, LSE  
Michael Sani, Bite the Ballot @MichaelSani  
Ramaa Sharma, BBC @ramaamultimedia  
Mary Ann Sieghart, Freelance @MASieghart  
Joseph Stashko, The Times @JosephStash  
Alistair Stewart, ITV @alstewitn  
Kevin Sutcliffe, Vice @KevinSutcliffe\_  
Laura Townsend, 38 Degrees @lauratownshend  
Tony Travers, LSE @LSEGovernment  
Jim Waterson, Buzzfeed @JimWaterson  
Abi Wilkinson, Daily Mirror @AbiWilks